

Bexhill Heritage

☎ 01424 575065

🌐 bexhillheritage.org.uk

✉ info@bexhillheritage.org.uk



Caring for Bexhill's past,
present and future.

July 24th 2020

Dear Mr. Watt

Change of use to allow siting of catering unit, Glyne Gap Bexhill RR/2020/849

We view this application with great alarm. The site forms part of the gateway to Bexhill, unfortunately already undistinguished and greatly in need of an uplift. The Council has fought hard to keep the last vestiges of a pleasant visual break between the Eastern fringe of the town and the Western edge of St Leonards, this proposal will cut across these efforts.

Specifically the shipping container will be an ugly addition to the collection of indifferent looking buildings at this location. The materials of construction, utilitarian corrugated appearance, reveal all too readily their original purpose. Though we have occasionally seen them used as "one off" residential projects they are usually heavily adapted for that purpose. In most circumstances they appear bizarre and are unwelcome as will be the case here and thus contrary to Local Plan Policies such as EN3g, HF1, and DEN3.

Further, though in theory capable of control through the Advertisement Regulations, the use will inevitably spawn a proliferation of advertisements. Experience shows us that whatever promises are made at the outset by the site operator, a use such as this, highly dependent on catching passing trade, will need to put out a variety of signs both permanent and during trading hours. These are likely to include flags, bunting, feathers, pavement "A" boards and even rooftop signs as well as "advance" signs.

The reality is that no amount of requests from the Council, threats of legal action, or physical removal of boards will satisfactorily control them. This must be a further factor that leads to the conclusion that permission must be refused, a recommendation which Bexhill Heritage Committee agreed unanimously.

Yours sincerely

A handwritten signature in cursive script that reads 'David Beales'.

David Beales BSc. DipTP Planning Consultant Bexhill Heritage